



**THE FEDERALIST SOCIETY'S
CORPORATIONS, SECURITIES & ANTITRUST**

AND ITS:

LITIGATION PRACTICE GROUPS

PRESENT:

A CONFERENCE ON

The Future of Business Law in Mexico

As Mexico continues to emerge as an important economy on the international front, how can it best fashion its laws and policies governing business practices and access to the courts? What issues will the Mexican courts need to address under the new class action law? Should Cofeco urge the courts to adopt a price-squeeze theory of antitrust liability? And how might the resolution of these issues impact businesses and consumers in Mexico. These and other important questions will be considered by our experts.

CONFERENCE AGENDA

- 9:00a.m. – 10:00a.m.: **Registration and Continental Breakfast**
Quarero Room
- 10:00 a.m. – 10:45 a.m.: **Keynote Address: “The Evolution of Competition Policy”**
Quarero Room **The Honorable Douglas H. Ginsburg**, United States Court of Appeals for the District of Columbia Circuit
- 10:45 a.m. – 11:00 a.m. **Break**
- 11:00 a.m. – 12:45 p.m.: **Antitrust Enforcement and Price Squeeze**
Quarero Room

With Cofeco due to issue its final opinion in its recent action against Telcel, this panel will discuss whether the Ley Federal de Competencia Económica (LFCE – Mexico’s Federal Economic Competition Law) can or should be read to include a price-squeeze cause of action, the ramifications of adopting a price-squeeze theory of liability, and the impact of such a decision on businesses and consumers. The panel will also examine how antitrust enforcement in Mexico compares with other countries – what factors should or must be considered as Mexico moves forward? How should Mexico consider consumer interests?

Professor George L. Priest, Edward J. Phelps Professor of Law and Economics and Kauffman Distinguished Research Scholar in Law, Economics, and Entrepreneurship, Yale Law School
Mr. J. Gregory Sidak, Chairman and Founder, Criterion Economics, L.L.C.
Dr. Victor Pavón-Villamayor, Director General for Prospective Regulation, Federal Telecommunications Commission
The Honorable Carlos T. Bea, United States Court of Appeals for the Ninth Circuit, *Moderator*

12:45 p.m. – 1:00 p.m. **Break**

1:00 p.m. – 2:00 p.m. **Lunch**
Merida Room

2:00 p.m. – 3:30 p.m.: **Mexico's New Class Action Law**
Merida Room

This panel will discuss the new class action law in Mexico and how it compares with class action laws governing other countries. Our panel of experts will provide an overview of the new law along with insights into the many legal issues the Mexican courts will need to address, what companies doing business in Mexico need to do to prepare, and any potential risks of class action "abuse."

Professor George L. Priest, Edward J. Phelps Professor of Law and Economics and Kauffman Distinguished Research Scholar in Law, Economics, and Entrepreneurship, Yale Law School

Eduardo Facha García, Founding Partner, López Melih, González, Facha y Estrada, S.C.

Luis Omar Guerrero Rodríguez, Partner, Barrera, Siqueiros y Torres Landa SC and Head of the Antitrust Section of the Mexican Bar Association

Marco A. Nájera Martínez, Head of Antitrust, Competition, and Regulatory Practice, Gardere, Arena y Asociados, S.C.

The Honorable Carlos T. Bea, United States Court of Appeals for the Ninth Circuit,
Moderator

Thursday, October 20, 2011

9:00 a.m. - 3:30 p.m.

Four Seasons Hotel

Paseo de la Reforma #500

Colonia Juárez

Ciudad de México, Distrito Federal

There is no charge for this event. RSVP, since seating is quite limited.

Lunch will be served.

To RSVP, visit our website at: www.fed-soc.org

Check our website for updates: fed-soc.org